



Great follow-through

Kirkland Signature adds new items to up your golf game

by T. FOSTER JONES



The new Kirkland Signature golf glove and three-piece urethane golf ball

CHRIS TAYLOR

With the success of the popular Kirkland Signature™ golf ball, Costco buyers knew they needed to follow up with golf products that were, ahem, on par with that same level of excellence.

After product research, development and testing, here are a few new Kirkland Signature items that are ready for play.

Kirkland Signature cabretta leather golf glove

Cabretta leather is the go-to choice for golf gloves, says Costco sporting goods buyer Eric David. “These gloves are made from premium-quality leather that’s been hand-selected for optimum feel, durability, fit and comfort.” Properly cared for, he says, the leather stays soft round after round. It is available for right- and left-handed golfers in a four-glove set.

Kirkland Signature KS1 putter

Forged from premium 303 stainless steel, this putter is milled through a process called computer numerical control, which uses computerized controls and rotating multi-point cutting tools for the ultimate in precision. “The steel and milling, plus the professionally milled insert, provide exceptional performance and feel,” says David.

The 87.6-centimetre (34.5-inch) putter also features fully milled interchangeable heel and toe weights. The SuperStroke CounterCore putter grip is technologically advanced to offer superior tackiness. A deluxe head cover is included.

Kirkland Signature urethane golf ball

This ball is put through a rigorous evaluation process at Golf Laboratories Inc., a leader in independent testing for the golf industry. “We use robotics and radar to test the performance characteristics and capture the launch and flight data of the Kirkland Signature balls versus competitors,” says Gene Parente, founder of the company.

“The result is a high-performance, three-piece, urethane-cover golf ball, suitable for recreational and competitive play,” says David. They are available in a box of 24.

Kirkland Signature wedges

If you want to improve your short game, wedges are the tools you need. The Kirkland Signature wedge set includes a 52-degree gap wedge, a 56-degree sand wedge and a 60-degree lob wedge.

“This is the most common configuration of wedge sets in golfers’ bags,” says Rob Lang, of Southern California Design Company, the firm that worked with supplier SM Global to develop these wedges. “This premium set is made with a proprietary blend of carbon steel because it is a workable metal and has the best feel.”

The wedges are designed to give players the right amount of spin from a variety of lies, with hand-milled microgrooves across the face in addition to traditional grooves. ■

COSTCO CONNECTION

These golf items and more are available in Costco warehouses and at Costco.ca.



The Kirkland Signature KS1 putter